



For Immediate Release

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**LINE-X<sup>®</sup> SPRAY-ON TRUCK BEDLINERS RANKED #144 OF TOP  
500 FRANCHISES IN *ENTREPRENEUR MAGAZINE'S* 29<sup>TH</sup>  
ANNUAL FRANCHISE 500<sup>®</sup> REPORT**

**LINE-X<sup>®</sup> Awarded 'Best in Category' for Fourth Consecutive Year**

SANTA ANA, California, December 20, 2007 – LINE-X<sup>®</sup> Franchise Development Corporation, one of the nation's leading providers of spray-on protective coatings, ranked number 144 in *Entrepreneur Magazine's* 29<sup>th</sup> Annual Franchise 500 rankings released in the publication's January 2008 issue. LINE-X has also been awarded the 'Best in Category' ranking in the Miscellaneous Automotive Products and Services category for the fourth consecutive year.

*Entrepreneur Magazine's* 29<sup>th</sup> Annual Franchise 500 rankings are the most comprehensive franchise rankings in the world. Operations of each franchise organization are judged using the same criteria, such as overall financial strength and stability, number of years in business, number of company-owned franchises, the availability of franchise opportunities in the U.S. and other countries, and estimated start-up costs.

Over its 29 years in existence, the Franchise 500 has become both a dominant competitive measure for franchisors and a primary research tool for entrepreneurs. The January issue containing the ranking is a complete reference guide for entrepreneurs, revealing not only the companies listed according to their industry categories, but also information on conducting due diligence before buying a franchise, getting in on the latest trends, and programs that help with starting a franchise.

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"We are very proud to be consistently ranked so favorably by such a highly regarded magazine as *Entrepreneur*," stated John Wesley, CEO of LINE-X Franchise Development Corporation. "This honor is not only a testament to the quality of product we produce, but also an affirmation of the hard work and excellent customer service provided by each of our franchisees."

**About LINE-X**

Based in Santa Ana, California, LINE-X is a leader in the development, application and continual innovation of highly durable spray-on polyurethane/polyurea elastomer coatings for the truck/vehicle market, as well as throughout the commercial, industrial, agricultural, military and marine sectors.

LINE-X is the first in the industry to offer a Nationwide Lifetime Warranty for its spray-on truck bedliners, which is valid at any location. LINE-X has more than 550 franchised retail locations in 26 countries. For more information, call (800) 831-3232, or visit LINE-X online at [www.LineX.com](http://www.LineX.com).

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